



**Society for the
Protection and Care of
Children**

**Annual Report
2023**



01 A Note from Laurie Valentine

This year, our dedicated staff have again partnered with thousands of families to provide exceptional services, genuine care, and support, ensuring that every child has the opportunity to thrive in a safe and nurturing environment. As we reflect on our services and the successes of those we serve, we are filled with gratitude for the remarkable journeys we've had the privilege to share with children and families. This report highlights just a few examples of the power of our programs and the accomplishments of families. SPCC's staff, children, and families continue to be an inspiration, source of hope, and illustration of the good that exists in our community. We are excited to share stories of transformation, impactful initiatives, and promise. These successes are truly a testament to the strength of our collective efforts and the many relationships that enrich SPCC.



We continue to solicit and center participant voices as we develop programs, enhance services, and address complex challenges facing our community. We are deeply grateful to the participants who have bravely shared their stories and insights to help us improve services and systems. With their guidance we have developed innovative programs and we have made significant strides in fostering strong relationships, health, healing, and positive change in the lives of families.

The most important factor in children overcoming tragedy and hardship is a relationship with at least one consistent and caring adult. We believe this is true for all of us and why developing **genuine, caring, and trusting relationships** within families and the community is at the core of all we do. Together we can truly change the world one relationship at a time. We look forward to continuing this important work together. Your engagement and support are crucial as we strive to create a brighter future for children and families in our community.

Thank you for being a vital part of our mission and continuing to partner with us.

In Gratitude,

Laurie Valentine
SPCC CEO

02 SPCC's Mission, Beliefs and Values

SPCC's mission is to provide the best opportunities for a bright future by respectfully partnering with children and their families, advocating for their health, well-being, and safety, and working to heal and strengthen relationships.

SPCC strives to provide a healthy work culture that supports high-quality and compassionate services for children and families in our community, the following values are the foundation of all we do and guide us through times of growth and change.

- 1. Family-Centered Care:** Children and families are the experts on their own lives and needs. We develop individualized best practices to center the well-being of children and their families from their unique perspectives.
- 2. Trauma-Informed Care:** People are likely to have experienced trauma that impacts their behavior, thoughts, and feelings; this understanding guides us to interact with children, families, staff, and professionals with curiosity, respect, cultural humility, compassion, and empathy.
- 3. Diversity, Equity, Inclusion, and Belonging:** All people deserve equal respect, freedoms, opportunities, and access to justice, fairness, and safety. Diverse people, experiences, and perspectives are crucial to achieving excellence; we strive to achieve excellence by creating pathways for equity; and a culture where everyone is valued and included.
- 4. Relationships:** It is through relationships that we learn to understand ourselves and the world around us. Relationships help us grow and heal. We strive to build safe, trustworthy, respectful, and genuine relationships with children, families, staff, and community partners to promote the health and well-being of children.
- 5. Reflective Practices:** Reflection promotes a deeper awareness of ourselves and others. It is the most effective way for staff, children, and families to gain insight that leads to meaningful growth and healing.
- 6. Integrity:** We strive to always act in ways that are consistent with our values, beliefs, and practices, with courage, honesty, and respect.

03 Success Stories

We are proud to share with you the following highlights from each of programs. They are stories of healing, hope and joy!

Therapeutic Visitation Program (TVP)

TVP provides therapy to children and their families who are in need of supervised visitation and involved with the child welfare and family court systems.

TVP received a referral for 11-year-old Lola, whose first language was Spanish, and had recently been placed in foster care due to severe trauma and her unsafe behaviors. Lola and her 8-year-old brother had experienced years of family turmoil stemming from their mother's mental health challenges and alcohol addiction, including witnessing an FBI raid and their father's arrest. Lola's therapist, fluent in Spanish, began therapeutic visitation services with Lola and her mother Ana.

After many months of therapy, Lola and Ana began healing their relationship. Ana successfully met her goals and was able to offer consistent support and care to Lola. Lola's anger toward her mother diminished, her behavioral risks decreased, and Ana's fears about Lola's behaviors eased. Their relationship stabilized and grew deeper. This newfound connection led Lola to want to spend more time with her family, and the courts agreed that it was now safe. Beginning with overnight visits, eventually the court granted reunification and Lola returned to living with her mother. TVP continues to support the family as they embrace this hopeful new chapter.



04 Success Stories

Women, Infants, and Children (WIC)

SPCC's WIC program provides nutrition and breastfeeding support, supplemental food benefits, and referrals to other resources for approximately 3,414 women, infants, and children each month in Monroe, Wayne, Yates, Seneca and Ontario Counties.

Even while operating remotely in the aftermath of the pandemic, SPCC's WIC staff delivered exceptional customer service to all families. They upheld strong internal controls and procedures, ensuring consistent quality in program operations. WIC also focused on streamlining clinic operations and optimizing staffing to increase and simplify access to services and ensure all families had access to healthy foods and nutritional support.

We are incredibly proud of our WIC staff for holding participants at the center of all they do, fostering a welcoming environment, prioritizing effective communication strategies, and utilizing technology to improve the participant experience. Our communities are stronger, and our children are healthier because of their expertise and dedication.



05 Success Stories

Healthy Families Monroe (HFM)

HFM is a program for pregnant women and parents with very young children that provides home visitation, developmental assessments, evidence-based parenting services, family goal setting and connections to support services.

For many families, financial struggles can be overwhelming, particularly when the threat of losing their home looms large. In HFM, a mother of six had fallen three months behind on rent, facing a daunting debt of \$9,185. Fearing homelessness or moving out of state, she confided in her HFM Family Support Specialist who discovered the Emergency Rental Assistance Program through the Department of Human Services (DHS), designed to support families in regaining financial stability. This became a lifeline for the desperate mother. What followed showcased the power of persistence and teamwork. HFM accompanied the participant to DHS guiding her through the intricate application process that stretched over many days. A month later, the mother was notified that she would receive \$7,840 of her overdue rent, leaving her with a manageable balance of just \$1,345. Overwhelmed with gratitude that she no longer needs to uproot her family or face homelessness, she is now focused on building a stable future for her family in Rochester with the ongoing support of HFM staff.

We are incredibly proud of this mom as she overcame so many obstacles to protect and provide for her family and to HFM for their resourcefulness, skill, care, and persistence.



HFM Staff

06 Success Stories

Supervised Visitation Program (SVP)

SVP provides weekly child-focused visits to families that cannot otherwise be together and works to foster healthy parent/child relationships in a safe, secure, warm, and homelike environment.

When Ms. Hart was struggling to manage her three children's intense emotions and behaviors while managing her own feelings, many conflicts arose within the family leading to child welfare involvement, separation, and the need for supervised visitation.

Recognizing a need for change, Ms. Hart bravely requested additional parenting support which she received through SVP's *Nurturing Parenting Program* that was integrated into her visitation services. Ms. Hart enthusiastically embraced the program, participating in weekly lessons, asking insightful questions, and demonstrating new skills during her visits with her children. Her commitment led to remarkable progress, as evidenced by her post-program scores, which reflected significant improvement in all learning areas.

Having completed the *Nurturing Parenting* curriculum, Ms. Hart has successfully transitioned to unsupervised visits in her home and is actively working toward reunification with her children. Her journey highlights the transformative impact of targeted support and education in strengthening family bonds. SVP's skill and care along with Ms. Hart's commitment to her children and willingness to learn new skills has brought stability and healing to the entire family that will transcend generations.



07 Success Stories

Family Trauma Intervention Program (FTIP)

FTIP is dedicated to supporting children and families in our community who have experienced significant trauma, including child or parent fatalities, sexual abuse, and violence in the home. Therapists and case managers in the program help families heal from incredibly painful circumstances to find hope.

A poignant example of the impact of FTIP comes from 7 year-old Riyan and her mother. After Riyan witnessed the tragic vehicle accident that took her younger brother's life on Christmas, she was left in the care of her grandparents due to her mother withdrawing in her own deep grief.

An FTIP therapist immediately connected with Riyan, helping her process her loss and trauma through play therapy. Because we know that children heal best with the support of their family, Riyan's mom was invited into the therapeutic process to navigate the profound grief of losing a child and the pain that followed from being apart.

The first Christmas after their reunion was understandably filled with sorrow. Riyan's mother struggled to engage in traditions that were once joyful, feeling that it was wrong to celebrate without their family being whole. However, after ongoing therapy, their next Christmas transformed into a celebration of life. Riyan and her mom decorated their home, cooked their favorite meals, and created new traditions honoring her brother's memory. We are deeply grateful to Riyan and her family for opening their hearts to FTIP, and to FTIP for their dedication to helping children and families find their way back to each other.



08 Success Stories

Teen Age Parent Support Services (TAPSS)

TAPSS provides home-based, comprehensive, and intensive supportive counseling and case management to pregnant and parenting moms and dads under 22 years old and their families through a wide array of services.

When TAPSS staff noticed that many young parents were struggling to incorporate reading into their daily routines with their little ones, the team developed a new Mommy & Me Reading incentive program to help promote critical early literacy skills in children. Each family in this project was given four books chosen based on each child's interest and included at least one book promoting social-emotional wellness. The parents were then invited to complete and submit a reading log to receive rewards such as gift cards for parent-child activities to further strengthen the parent-child relationship.

TAPSS also brought parents together through family events in which families engaged in parenting discussions, reflected on their upbringing including how they plan to create positive changes for their child. Through these events, parents formed relationships with each other in which they routinely offered each other support and encouragement, highlighting the importance community.

Through these initiatives, TAPSS made a meaningful impact on many young families, strengthened connections, and provided essential resources for healthier parenting practices.



09 Success Stories

Comprehensive Adolescent Pregnancy Prevention (CAPP)

CAPP is a community-based project funded by the New York State Department of Health (NYSDOH) through the City of Rochester. Its purpose is to facilitate comprehensive, age appropriate, evidence based, trauma informed and medically accurate sexuality education for youth ages 11-21, to reduce the initial onset of sexual activity and reduce risky sexual behavior among youth.

SPCC's certified Health Educator provides essential education to prevent the harmful effects of relationship trauma and has developed programming specifically tailored to address the unique needs of youth residing in care facilities. These young individuals often face substantial barriers to accessing accurate information related to sexual health and relationships, leaving them vulnerable to many risks.

SPCC's CAPP program bridges these critical knowledge gaps by focusing on core topics like consent, contraception, communication, and self-respect. These lessons are designed not only to reduce immediate health risks but also to instill a sense of personal empowerment and responsibility. By fostering self-respect and mutual respect in relationships, we provide these youth with tools to break cycles of abuse, exploitation, and negative health outcomes that could otherwise limit their potential. Our program empowers youth to make informed decisions and build safer, healthier futures.



10 Success Stories

Mary Ellen Institute (MEI)

MEI provides evidence-informed Infant and Early Childhood Mental Health training, support, consultation, and supervision for child serving professionals from all disciplines. MEI also offers an annual Reflective Supervision Learning Collaborative designed to help community leaders effectively implement practices with their teams. Additionally, we provide Reflective Consultation groups that create a supportive space for professionals in similar fields to reflect on and improve their work.

SPCC recently received a letter from a community professional who had engaged in all three types of MEI services. Reflecting on her years of involvement, she expressed:

"Reflective supervision is truly a way of being, and one that has become integral to my approach to the world. I am so grateful for it. Even though it was five years ago, I still vividly remember the exercise we did that day, recalling what in our childhoods drew us to this work. I have never felt more connected to a group so quickly! I am so grateful to have continued to feel that connection through our monthly group over the years."

This letter serves as a powerful reminder of the lasting impact that MEI has on professionals who directly support or work on behalf of young children and families in our community.



11 SPCC Finances

Summarized Balance Sheet For Year Ending December 31, 2023

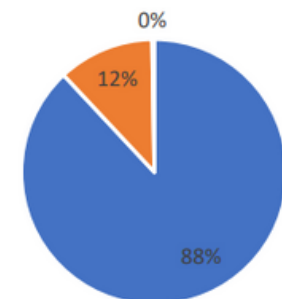
Current Assets	\$1,845,736
Property and Equipment (net)	\$1,428,428
Total Assets	\$3,274,164
Current Liabilities	\$1,112,914
Net Assets	\$2,161,250
Total Liabilities and Net Assets	\$3,274,164

Operating Report For Year Ended December 31, 2023

Operating Revenues

Government Grants	\$5,915,364	88.49%
Contributions	\$786,601	11.77%
Other Revenue	-\$17,229	-0.26%
Total Operating Revenue	\$6,684,736	

Operating Revenues

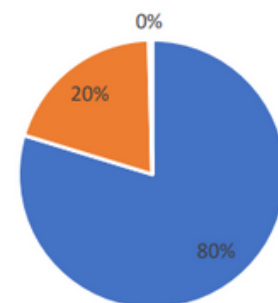


■ Government Grants ■ Contributions ■ Other Revenue

Operating Expenses

Program Services	\$5,378,310
Management and General	\$1,341,455
Fundraising	\$28,933
Total Operating Expenses	\$6,748,698

Operating Expenses



■ Program Services ■ Management and General ■ Fundraising

*Summarized Financials from 2023 Financial Statements
(audited by Insero & Co, CPAs, LLP)*

12 Individual Donors 2023

*We are humbled by your generosity and thankful for your commitment to SPCC.
We appreciate you more than words can express.*

Penny Appleby
Lisa Alvito
Mary Aufleger
Kat Ball
Melanie Berl
Krstal Bertrand
Margaret Bishop
Lynn & Mike BonDurant
Bruce & Anne Bowes
Andrew Branch
Betsy Bringewatt
Tim & Jessica Brumbaugh
Lisa Bumbacher
Sally Bush
Lisa and John Butt
Alayna Caifano
Peter Carlevatti
Corrie Carter
Michael Chesteron
Natalie Childs
Andrea Convery
Michelle Corbett
Ann Crerand
Kathy Cupo
Paul Cupo
Keri Daley
David Delaney
Mary Drechsler
Bella Dunwoody
Sarah Fitzgibbons
Christopher Frontale
Shawn Goeller
Patrick Goeller
Christopher Harris

Mary JacobiBonnie Jaeckel
Robert & Valeri Jantzen
Daniel Jenerson
Pauline Josephs- McCleary
Margaret Joynt
Betsy Joynt
Tammy Kasperski
Tori Kelley
Lura Kelley
Mike Kelley
Kyle & Brittney Kennedy
Bob Klimowski
Amanda Koch
Honorable Joan Kohout
Todd Koneski
Nichole LaPlaca
Susan Lawton
Clarice & Michael Lazary
Elizabeth Lespier
Salomon & Brandy Madera
Nick Mancuso
Michelle Marasco
Roy Maratta
Jenny Marks
MaryAnne Marr
Roy Marrata
Janice Mascari
Rick & Kate Massie
Kris Mauro
Jess McCarthy
Paige Monks
Jeremy Newman
Tim Nichols
Katia Niemiec

Doris Nowicki
Vicki Pease
Anaanya Poddar
Thomas Polito
Liz Porta
Scott Pranky
Karen Pudetti
Lynn Reisman
Julia Ricklefs
Sue Rose
Justin & Alana Russotti
Diane Santo
Karen Savino
James Saylor
Brian Scera
Ed & Molly Shill
Jacqueline Shaffer
Elizabeth Shelton
Kevin & Jessica Shiltz
Rebecca Sierra
Mailory Smith
Bonnie Snider
Karen Taft
Laurie Valentine
Ronald Valentine
Wanda Vanderlee
Randy Webb
Paula Weld-Cary
Tracy Williams
Dennis Yusa
Scott Zakalik
Anne Zaragoza
John Zimmer

13 2023 Business & Group Donors

Allstate Charities Aid Foundation America	Hoffend's Discount Liquor
Annunciation Greek Orthodox Church	Holdsworth Klimowski Construction, LLC
AP Professionals	K2 Brewing Brothers
Black Button Distilling	Lake Beverage
Blue Door Boutique	Living Roots Winery
Bond, Schoeneck & King PLLC	MA Consulting
Brown & Brown of New York, Inc.	Marathon Financial
Buffalo Bills	Mark's Renovations
Buffalo Sabres	Massie Family Fund
Carter's	Mattiaccio Orthodontics
Castle Packs Power	Milestone Construction Partners
Chara on Monroe	Pirate Toy Fund
Constellation Brands	Restaurant Good Luck
Cornhill Neighborhood Association	Rochester Female Charitable Society
Cortese Auto Group	Rochester-Syracuse Auto Auction
Delta Phi Epsilon sorority	SPCC Board of Directors
Eastern Shores Associates	SPCC Young Professionals Board
Elevate	The Women's Club of Pittsford
ESL	Thermo Fisher Scientific
Faiport Music Fest	Trademarks Flowers
Florence Fund	Underberg & Kessler
Foodlink	Vinny the Dog
Frontier Abstract & Research Services Inc	Wealth Enhancement Group
Gray Locey CPA PLLC	Wegmans

Government Agencies & Foundations

Greater Rochester Health Foundation	NYS Office of Child & Family Services
The Legal Aid Society of Rochester	NYS OCFS - Healthy Families New York
Maternity & Early Childhood Foundation	NYS Office of Victim Services
Monroe County Department of Human Services	Office of Violence Against Women
NYS Child Support Enforcement	Shill Cares Foundation
NYS Department of Health	United Way
	Wilson Foundation